

New London Historical Society Board Meeting  
Wednesday, January 7, 2015  
4PM, 73 County Rd, New London, NH

**Present:** Maureen Strachan, Sue King, Maggie Ford, Tom Little, Jeremy Bonin, Patty McGoldrick, Clara Sheehy, David Royle, Emma Crane, Linda Jaggard, Debbie Hall, Sandy Schmid

**Absent:** Ellen Chandler, Tom DeMille

President Maureen called the meeting to order at 4:01. This brainstorming meeting is for discussion of NLHS's current status, and goals and plan for 2015 and beyond.

**Celebrations:**

- Holiday Open House netted over \$3000
- Raise the Roof donations so far- \$13,736
- \$500 from the Berger Fund (through the NH Charitable Foundation) to be used for educational purposes
- New Gateway computer from Jeremy
- Buzz and Muriel bequest held for later discussion

**Review:**

- Bylaws including Mission Statement
- Standing Committees
  - Executive- President Maureen, Vice Presidents Linda and Clara, Treasurer Tom, Immediate Past President Maggie, Secretary Sandy.
  - Finance- Investment Committee- Tom Little, Bill Berger, Andy Hagger and Debbie Hall
  - Programs and Education-Presently the Vice Presidents. Consider separating this job out to non board member as in the past
  - Collections-Maggie and Laurie. Look to add more people
  - Nominating- (2014-Maureen, Linda and Clara)
  - Special- Facilities and Grounds- Tuesday Gang and others presently do this.
  - Development-Debbie-Comm. Presently not operating nor mentioned in the by laws. Should be combined with Membership
  - Docents- doesn't need to be a special committee
  - Committee Chairs do not need to be Board members but should send in reports at least quarterly, including Rental Coordinator and Tuesday Gang

## **Brainstorming:**

- Discussion about benefit of Committee reports submitted ahead of Bd meetings, recruiting for committees and Bd's financial support of NLHS (some grants won't happen without 100% Bd financial support although challenge to this idea)
- Need for greater rate of return on our fund raising events
- Facilities and Grounds- Desperately need a better plan and money to maintain the Society's Village buildings. Jeremy will chair a Facilities and Grounds Committee and was given possible names for additional professional help (such as builders) and members. In past we had increased fund raising revenues and fewer, newer buildings so now more \$ is needed.
- Question about what jobs require going out to bid and/or need Bd approval
- Need to consolidate our policy decisions by looking at past Bd Minutes

## **2015- The Plan Going Forward: Patty**

- Discussion centered around increasing membership, participation and visitors, community awareness and revenue
- NLHS already very involved in June 20-22 Strawberry Festival. More info coming
- Advertising contacts and costs-YCN \$750 to include our interviews and take away Youtube and website materials. Questions about how to measure success when we're down 100 members and \$5K. Need for better baseline info. Bd will decide at January 28 meeting to fund YCN cost or not.
- Add the free Intertown Record to the advertising contact list and question about possible better coverage if we take out an ad also
- Patty has added a NLHS "scan" ap to better advertise us and reach younger people
- Benefit of adding corporate sponsorship since we have none now although some bank support
- These Minutes will be sent out prior to the Jan meeting so each Bd member can offer more ideas.
- Discussion about our use of Past Perfect software program and need to update information. Need to train others to use it. Past Perfect data can be exported to Excel. Possible Warner Indian Museum Curator help.
- Temporary Clerical Support person could get all data base to work for us. Would cost \$2400 from April-June, 2015.
- Tom has found an inexpensive source of Microsoft Office and wants to put it in all NLHS computers.

There was no further business and the meeting was adjourned at 6:25. Respectfully submitted by Sandy Schmid