

New London Historical Society Board Minutes
Wednesday, March 25, 2015, 5PM
73 County Rd

In attendance:

(Maureen Strachan and Patty McGoldrick via Skype), Jeremy Bonin, Maggie Ford, Linda Jaggard, Laurie Lauridsen, Emma Crane, David Royle, Tom Little, Sandy Schmid

Absent: Debbie Hall, Clara Sheehy, Sue King, Tom DeMille, Ellen Chandler

The meeting was called to order by Vice President Linda Jaggard at 5:04 PM

Secretary's Report: The February 25 Board meetings were **Approved unanimously** (David-motion, Jeremy-2nd) with the following additions—Andy's last name is Hager and courtesy is now spelled correctly.

Treasurer's Report: **Approved unanimously** (Sandy-motion, Emma-2nd)

- Expense side-about \$1100-1200 over budget due to Echo ads and snow removal
- Annual membership down \$3000
- Savings and Investments: Tom explained where our investments are located in the Schwab accounts and their value as of March 1. (See attached info)
- Tom explained the overall location of various parts of the 15 pages of Treasurer's Report as well as \$ outlay in #5152, #5155, and #5160.
- The Finance Committee has not met yet but soon will.

Executive Director's Report (See attached)

- Strawberry Festival Committee will meet on Fri, April 3 at 10AM at Whipple Hall. Laurie said she would go. Patty gave further information about the Strawberry Festival and its town wide ads.
- Membership initiatives were presented—Short term \$10 Spring Special to be advertised on our website, The Shopper and at Curtains Up on 4/22. Also discussed were the 3 distinct regular memberships of Recruiting, Renewal, and Business Partnerships. The Business category has been tabled until the April meeting. Questions about adding student/teacher membership.
- **Laurie moved, Emma- 2nd. Approved unanimously to add a College Student or Teacher \$35 membership category**

- Discussion to sign up for Blue Star museum admittance for service personnel. **Tom moved, Sandy 2nd approved unanimously to join Blue Star** pending a positive review of the Blue Star program by MUSE.

Capital Campaign Committee Report: Jeremy

- Jeremy, Maggie, Tom DeMille, met and agreed that this campaign would need to be a multi-year, total Board commitment and from healthy financial prospects. \$250K is more realistic and a full year of planning better. Board needs a Master Plan, full commitment and decisions of what we want to do.
- Jeremy summarized the Board's individual "vision" statements
- LAB was collectively very important to Board. Discussion of it becoming the Welcome Center in future and how to announce improvements. Decision to start LAB sash repairs as soon as Jeremy has contacted Historic Sashworks to confirm price. **Tom-motion, Emma-2nd approved unanimously, to hire Historic Sashworks to repair the windows in the LAB, the price not to exceed \$14,000.**

Fund Raising Follow Up -David

- Discussion of possible Fall Fund Raiser to be held Saturday, September 26 (also Harvest Weekend).
- Committee will include Laurie, Maggie, Steve Ensign, Maureen, Pete and Heidi and David

There was no further business and the meeting was adjourned at 6:50PM.

The next meeting will be Wednesday, April 29, 5 PM at 73 County Rd. (This is 1 week later than usual due to the Curtains Up program scheduled for April 22.)

Respectfully submitted by Sandy Schmid, Secretary