

New London Historical Society Board Minutes
Wednesday, November 19, 2014, 5PM
Meeting House

In attendance:

Maureen Strachan, Tom Little, Patty McGoldrick, Jeremy Bonin, Debbie Hall,
David Royle, Maggie Ford, Linda Jaggard, Sue King, Laurie Lauridsen,
Sandy Schmid

Absent: Clara Sheehy, Emma Crane, Tom DeMille, Ellen Chandler

The meeting was called to order by President Maureen Strachan at 5:07 PM

Secretary's Report: **Approved unanimously** (Debbie-motion, Sue-2nd)

Treasurer's Report: **Approved unanimously** (Linda-motion, David-2nd)

- Membership down
- Building rental expected to come in
- Annual membership down \$5600
- Savings and Investments in decent shape
- Alive in New London event details reviewed
- Explanation of journal entries necessary to include the data in the Income and Expense Report
- 5160 Hospitality expense was 272.87 for the Volunteer Dinner

Executive Director's Report and Plan:

- Review of NLHS events 10 years past including increased fund raising scenario at Opening Night (for example The Art Show raised \$15-18K)
- All non-profits struggling, needing to diversify more to increase interest
- NLHS needs better/more communication to members and community
- Review of NLHS computer software currently in use and possible future updates
- First fund raising letter to members hopefully out shortly after Thanksgiving
- Possible Kearsarge Shopper plan for weekly info/ads discussed

Jeremy moved and Tom seconded to spend \$1824 for a weekly ad to be placed in the Kearsarge Shopper. Approved unanimously

Executive Director's Plan:

Patty presented the Board with a 17 page "Plan" to review where the NLHS is currently and plan for the future. After initial explanation and discussion of the Plan it was decided an additional Board meeting was needed and will be set up as soon as possible.

Programs:

Linda presented the 2015 NLHS list of possible programs put together by Linda, Clara and Sandy. Confirmation and additional details will be upcoming.

Holiday Open House: Sunday, December 7, 2014, 11:30-3:30

Linda Jaggard and Kathy Pfann are Co-Chairs. Review of events which are all set.

Brief presentation of IRS status and required additional paperwork needed as a non-profit and because we changed our fiscal year. Paula has talked to appropriate people.

There was no further business and the meeting was adjourned at 7PM.

Respectfully submitted by Sandy Schmid, Secretary