

New London Historical Society Board Minutes
Wednesday, October 22, 2014, 5 PM
72 County Road, New London, NH

In attendance: Maureen Strachan, Tom Little, Patty McGoldrick, Jeremy Bonin, Sue King, Emma Crane, Linda Jaggard, Maggie Ford, Clara Sheehy, Debbie Hall, Laurie Lauridsen, Sandy Schmid

Absent: David Royle, Ellen Chandler, Tom DeMille

The meeting was called to order by President Maureen Strachan at 5:04PM.

Secretary's Report: **Approved unanimously (Linda-motion, Debbie-2nd)**

Treasurer's Report:

- We have over \$10,000 in building rentals with additional bookings in May so should be over budget
- Membership is slightly down, will be discussed in Development
- \$2400 net from major fund raiser
- Board request and clarification of insurance and advertising costs and payments

Approved unanimously (Sue-motion, Jeremy-2nd)

Proposed new rental rates for 2016: Maggie

- NLHS saves 2 weekends each year for ourselves
 - We are almost fully rented for 2015,
 - Comparison charts show NLHS much cheaper than most other non-profits
- Approved unanimously (Debbie-motion, Tom-2nd) to increase the rental fee rates for 2016: Meeting House-\$1000, Phillips Barn-\$2500, Tent on the Green-\$1500, The Green only-\$750, Non-profits to remain at \$100**

There was further discussion and concern about setting up for events, as well as the cost and wear and tear on equipment, personnel and resources. Tabled for future review.

Executive Director's Report: Patty (full report included)

- 3 sets of appeal letters will be sent out in November for fund raising
 1. Members,
 2. Inactive members,
 3. Potential members and donors
- Echo will send out (minimum of 200)

- Debbie and Jeremy will meet to organize first letter
- NLHS needs to reintroduce ourselves to Community
- Patty will meet more extensively with each Director

Committee Reports:

- Development-Preliminary meeting was held Oct 2
- Docents- Major need to increase numbers and possible ways to do that

Event Update:

- Holiday Open House: Sunday, December 7, 11:30-3:30
 Co-Chairs- Linda Jaggard and Kathy Pfann
 Silent Auction- Maureen Strachan
 Store- Sue King and Kathy Pfann- baked goods
 Maggie Ford-“Hard Goods”
 Crafts for Children-one entry cost covers all crafts
 Model T Snowmobile and possible model T car- Laurie
 Music Coordination- Jody Cooper-Rubin
 Food in Meeting House-Jeannie Plant, Debbie will co-chair
- Volunteer Dinner: Sunday, Nov. 9, 5PM
 Laurie in charge. She will be sending out emails shortly
- The Law, Small Museums and Historic Houses Conference: Saturday, Nov.1, 2014 at Mt. Kearsarge Indiana Museum in Warner. Tom and Patty will be going.

There was no further business and the meeting was adjourned at 6:45 (Emma-motion and Laurie-2nd)

Respectfully submitted by Sandy Schmid